

PARTNERSHIP AND SPONSORSHIP

Giving People considers it crucial to establish close relations with other aid organisations and to work together to generate change in society. We are happy to share the network and assistance to which we have access. For enquiries concerning working relationships, email us at info@givingpeople.se.

Are you a company, and would you like to help us?
Contact Giving People at info@givingpeople.se.

HOW DOES IT WORK?

Giving People works with the case. When a family with children applies to Giving People for assistance, the organisation administrators carry out an investigation to ensure that the family has provided true and accurate information.

Once the investigation has been completed and the family has been approved for aid, a case is created.

The family in question is then matched in the Giving People register of donors, set up as a case on the Giving People Facebook page, or awarded a gift voucher.

Families with children receive help rapidly, and waiting times are short.

Applicants are informed that a credit check will be performed, and that they must always supply their civil registration number, complete address and phone number.

The investigation performed by Giving People is simple, the aim being to confirm that the information provided by the applicant family is true and accurate – and to prevent imposters from fraudulently applying for aid.



Giving People
Åvägen 24
412 51 Gothenburg

www.givingpeople.se
Giving People on Facebook:
<https://www.facebook.com/Givng-People-161513867384504/>

Association Registration Number: 802475-9436
Bank Giro: 516-8851
Swish: 123 137 65 24

Contact Details:
For general enquiries: info@givingpeople.se.

Media
Linda Hellquist
General Secretary
media@givingpeople.se

Sponsors, companies and partnerships
Linda Gurenus
Head of Corporate
sponsring@givingpeople.se

www.givingpeople.se

The logo for Giving People, featuring the words "Giving People" in a bold, sans-serif font. The letter "o" in "People" is replaced by a red heart symbol. The logo is overlaid on a black and white photograph of a young girl with braided hair.

**Giving
People**

GIVING PEOPLE IS AN AID ORGANISATION THAT WORKS TO
PREVENT AND COMBAT FINANCIAL VULNERABILITY AND CHILD POVERTY IN SWEDEN.

GIVING PEOPLE

Giving People is an aid organisation that works to prevent and combat financial vulnerability and child poverty in Sweden.

Through its work, the organisation aims to reduce social inequalities and to influence society by highlighting and debating child poverty.

With the assistance of donors in the Giving People network, we deliver emergency aid in the form of food and other essentials to families with children throughout Sweden.

THROUGH ITS WORK, THE ORGANISATION AIMS TO:

- assist families with children living in financially vulnerable conditions
- prevent families with children from experiencing financial difficulties
- combat the effects of isolation and social inequalities
- influence society – schools and associations, for example – by highlighting and talking about child poverty.

Giving People's target group comprises the children in Sweden living in poverty, as well as those families with children that are already living on the fringes of society, at risk of dipping below the poverty line.

The organisation can provide relief for families who need short-term aid to get through a tough situation and break a cycle which risks ultimately leaving them in permanent poverty. For families with children living in poverty, Giving People can supply aid that starts them on a path to a better life.

Giving People delivers emergency aid comprising food and other essentials. Since its establishment in September 2013, the organisation has distributed large

quantities of food parcels, clothes and hygiene products to families with children throughout Sweden.

Giving People becomes involved unconditionally with the emphasis clearly on children.

The organisation primarily works with donors – private citizens – who join our network and travel out to provide aid to needy families.

Giving People's great strength is the organisation's short lead times. When a family with children applies to us for aid, they often receive help within a few hours, or perhaps a few days, depending on how acute their situation is.

Giving People's ability to provide aid to families in need so swiftly is unparalleled. In the space of just a few days, we can provide assistance to any part of Sweden thanks to the input of the donors in the Giving People network and/or gift vouchers and food coupons.



"I just wanted to write to say thank you to all the lovely people who have supported me in this financial hardship. I am very touched and so very grateful for all the help we've received. I now have enough food to feed my children and you have put a smile on their face. I shall never forget you. Thank you."

A mother in Gothenburg